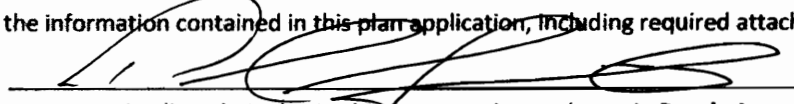


## APPENDIX I- PLANNING GRANT APPLICATION FORM

<b>Applicant (Agency &amp; address - including zip)</b>  <div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> <p>City of Calimesa</p> <p>908 Park Avenue</p> <p>Calimesa, CA 92320</p> </div> <div style="width: 35%; text-align: center;"> <b>Check one</b>  <input checked="" type="checkbox"/> City  <input type="checkbox"/> County  <input type="checkbox"/> MPO  <input type="checkbox"/> COG  <input type="checkbox"/> RTPA  <input type="checkbox"/> JPA  <input type="checkbox"/> Joint Proposal </div> </div>		<b>Proposed Date of Completion:</b> <b>April 30, 2012</b> <b>Grant Amount Requested:</b> <b>\$ \$352,360.00</b> <b>If Joint Proposal, list participating entities/ contact person:</b>
<b>Lead Applicant's Name:</b> City of Calimesa		
<b>Title of Proposal</b> (summarize the deliverable to be funded by this grant) <p style="text-align: center;"><b>City of Calimesa Sustainability Planning Targeted General Plan Update</b></p>		
<b>Applicant's Representative Authorized in Resolution</b> Name: Title: <b>Randy Anstine</b> Phone: <b>City Manager</b> <b>(909) 795-9801</b> Email: <b>ranstine@cityofcalimesa.net</b>	<b>Person with Day to Day Responsibility for Plan</b> (if different from Authorized Representative) Name: <b>Gus Romo</b> Title: <b>Community Development Director</b> <b>(909) 795-9801</b> Phone: <b>gromo@cityofcalimesa.net</b> Email:	
<i>Check all of the following that are incorporated or applicable to the proposal:</i>		
<b>Focus Area</b> <input checked="" type="checkbox"/> Focus Area # 1 <input type="checkbox"/> Focus Area # 2 <input type="checkbox"/> Focus Area # 3	<b>Program Objectives</b> <input checked="" type="checkbox"/> Applying for 20% EDC set aside <input checked="" type="checkbox"/> Improve air and water quality <input checked="" type="checkbox"/> Promote public health <input checked="" type="checkbox"/> Promote equity <input checked="" type="checkbox"/> Increase affordable housing <input checked="" type="checkbox"/> Increase infill and compact development <input checked="" type="checkbox"/> Revitalize urban and community centers <input checked="" type="checkbox"/> Protect natural resources and agricultural lands <input checked="" type="checkbox"/> Reduce automobile usage and fuel consumption <input checked="" type="checkbox"/> Improve infrastructure systems <input checked="" type="checkbox"/> Promote water conservation <input checked="" type="checkbox"/> Promote energy efficiency and conservation <input checked="" type="checkbox"/> Strengthen the economy	
<b>Eligibility Requirements (mandatory)</b> <input checked="" type="checkbox"/> Consistent with State Planning Priorities <input checked="" type="checkbox"/> Reduces GHG emissions on a permanent basis <input checked="" type="checkbox"/> Collaboration requirement		
<b>Priority Considerations</b> <input checked="" type="checkbox"/> Demonstrates collaboration & community involvement <input checked="" type="checkbox"/> Addresses climate change impacts <input checked="" type="checkbox"/> Serves as best practices <input checked="" type="checkbox"/> Leverages additional resources <input checked="" type="checkbox"/> Serves an economically disadvantaged community <input type="checkbox"/> Serves a severely disadvantaged community		
I certify that the information contained in this plan application, including required attachments, is complete and accurate <div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> Signature:   Applicant's Authorized Representative as shown in Resolution  Print Name and Title: <b>Randy Anstine, City Manager</b> </div> <div style="width: 35%; text-align: right;"> <b>8-27-2010</b>  Date </div> </div>		

## **Proposal Summary Statement**

The City of Calimesa is submitting this application for Focus Area No.1, Local Sustainable Planning grant funding through the Strategic Growth Council Proposition 84 Sustainable Communities Planning Grant and Incentives Program. This grant application request is for \$352,360 to fund the City of Calimesa Sustainability Planning Targeted General Plan Update. Note that the City of Calimesa also meets the definition of an economically disadvantaged community and this proposal is submitted for this consideration.

Calimesa recognizes the importance of incorporating programs and policies in its General Plan to address future community needs, while providing strategies to integrate regional and state sustainability goals to reduce greenhouse gas emissions (GHG). Calimesa's grant request is submitted to fund a targeted sustainability update to existing Land-use, Circulation, and Safety General Plan Elements and to create a Sustainability Element for the City's General Plan.

With the availability of Proposition 84 grant funds, Calimesa now has the opportunity to make significant and important changes to its existing General Plan for the benefit of the community and in order to be consistent with Regional and State Planning Priorities. Calimesa is eager to face the challenges of adopting and enforcing environmentally sound community development rules and practices that will put Calimesa at the forefront of environmental stewardship.

Calimesa is a small city located in Riverside County with a population of 7,536. (2008 estimates). The City is approximately 20 miles east of San Bernardino in the foothills of the San Bernardino Mountains between Los Angeles and Palm Springs. Once a rural farming community, recent years have brought new housing and commercial developments to the area, attracting families and younger residents to the City's primarily mature population. Calimesa faces pressure to balance residential and commercial expansion with maintaining a sustainable and long-term quality of environment and life. Calimesa's residents enjoy the benefits of living in a small-town community that boasts natural hillsides and canyons, streams and waterways, wildlife corridors, and environmental preservation with protected open space areas.

There are growth pressures in the surrounding Riverside County and San Bernardino County region that make it imperative for the City to adopt policies now that will create a sustainable community, preserve its open space, guide thoughtful development and growth, stimulate its local economy, develop a comprehensive transportation program, and support state and regional sustainability programs. Without this grant funding, the City does not have funding for the needed targeted General Plan update to address sustainability issues or to create a Sustainability Element that will establish policies to meet the goals of the Global Warming Solutions Act of 2006 (AB32) and the reduction of GHG emissions as provided in SB375.

Since incorporation in 1990, Calimesa has developed strong zoning codes and standards, and also worked diligently to retain open spaces while facing land development demands. The City's long-range plan is designed to regulate growth, preserve natural resources, and maintain a high quality environment; however, Calimesa's General Plan has not been updated since 1993 and it now contains an outdated assessment of existing conditions, goals, policies, and implementation plans that are important in planning for the communities sustainability needs.

The City of Calimesa vision provides for parks, multi-use trails, open space, wildlife corridors, and conservation of all of its natural resources. It encourages limiting urban sprawl, promoting energy efficiency, conserving resources, improving public health, reducing traffic congestion and vehicle emissions, promoting infill development, strengthening its local economy, and improving air and water quality. The existing General Plan encourages development to improve and expand business and commercial options available in the City. Calimesa is dedicated to remaining a community that honors its natural resources while enriching the quality of life for residents through thoughtful planning. Since the City's existing plans do not reflect important changes that have occurred as Calimesa has grown and State requirements have changed, sustainability planning is urgently needed as Calimesa is eager to provide residents with a livable, walkable, and economically viable plan that can be a model for similar cities to create long-term sustainability consistent with AB32 and SB375 goals.

## **Proposal Description: Step 1 Threshold Requirements**

### **1. Describe how the Proposal is consistent with State's Planning Priorities**

The City of Calimesa proposes to establish a Sustainable Communities Strategy (SCS) for development and growth in its General Plan. This proposal is to update targeted elements of the General Plan consistent with the provisions of the State's Planning Priorities as well as regional and neighboring sustainability goals. The City of Calimesa wishes to update the General Plan to ensure that it continues to move towards becoming a sustainable community that promotes equity, enriches its local economy, protects its environment, and promotes a healthy and safe community. The following areas of the City's General Plan will be addressed:

- Land Use Element Targeted Update
- Circulation and Transportation Element Targeted Update
- Safety Element Targeted Update
- Create a Sustainability Element

#### ***a. Promote infill development & invest in existing communities***

Calimesa provides residents with a choice of living opportunities, including single-family, multi-family, equestrian, agricultural, and master-planned housing. It offers potential commercial and industrial possibilities within its boundaries. While the City boasts wildlife corridors, green spaces, a community garden, equestrian properties, and modest agricultural production, land development patterns prior to incorporation left much unutilized infill property within city limits. Rather than allow open space to be absorbed by incompatible development projects, Calimesa is proposing the targeted General Plan update and Sustainability Element to promote and direct development projects that will revitalize and improve existing developed areas.

The proposed targeted updates to Calimesa's General Plan and creation of a new Sustainability Element will allow the City to examine existing zoning development patterns and align the plan with existing ordinances and support city code changes.

The challenges presented by infill development are rehabilitation, maintenance, and improvement of existing infrastructure that supports these projects. Infill development affects transportation patterns and usage, street construction and improvement, water resources, wildlife, air quality, neighborhood recreation facilities, sewer installation, waste management services, energy and communication services, and other essential services. By updating targeted Elements and creating a Sustainability Element in the General Plan, Calimesa will have the opportunity to develop, integrate, and implement programs and policies that give preference to sustainable infill and redevelopment of urban areas within the community over the development of open space. The inclusion of sustainable development policies and practices in the general plan will strengthen Calimesa's vision to develop and maintain a strong, vital, pedestrian-oriented and dynamic downtown area, promote economic vitality by developing a diversity of housing opportunities and business enterprises, and promote alternative transportation such as transit, bicycling, and walking.

#### ***b. Protect, preserve, and enhance environmental and agricultural lands, and natural and recreational resources***

Calimesa has significant open space, agricultural land, and natural and recreational areas within its boundaries. By updating the specified areas of its General Plan, the City will be able to direct growth to minimize urban sprawl and promote targeted development that provides an appropriate balance between efficient land development and a sustainable community.

The project will be consistent with Calimesa's participation in the Western Riverside County Regional Conservation Authority's (RCA) environmental plan: the Multiple Species Habitat Conservation Plan (MSHCP). The MSHCP guides development and provides for economic growth while protecting the environment and planning for future transportation. This effort to set

aside habitat and protect species allows the development and transportation infrastructure necessary for a healthy economy to move ahead without sacrificing the environment and quality of life. With approval of the U.S. Fish & Wildlife Service, The MSHCP protects 146 native species of plants and animals and preserves a half million acres of their habitat.

The MSHCP is a multiple jurisdiction program adopted by the City of Calimesa and 16 other cities in Western Riverside County, as well as Riverside County Transportation Commission (RCTC), California Department of Transportation (Caltrans), and the California Department of Parks and Recreation. RCA monitors development or habitat-loss, reviews applications for infrastructure or development projects by public agencies and other regional entities, monitors species being protected, and manages lands it acquires. Calimesa will continue to coordinate with RCA during the development and completion of this project.

***c. Encourage location and resource efficient development***

The project proposed is consistent with Calimesa's ongoing efforts to encourage efficient development patterns in the City. By updating its Land Use, Circulation, and Safety Elements and adding a Sustainability Element, Calimesa will ensure that infrastructure development supports new development that is compatible with state planning priorities:

(1) Uses available land efficiently. The City will improve land use patterns, reduce VMT, conserve resources, and minimize development impacts on existing and new infrastructure. The Land Use update will balance development projects with energy efficient building design and practices, increase energy and water conservation, improve transportation patterns, reduce hazardous materials impacts, and attract appropriate commercial and housing projects.

(2) Directs and guides new development in areas adjacent to existing development to protect identified natural environmental resources. This proposal will guide new development projects that are not infill projects so they are compatible with existing uses, protect, preserve, and enhance environmental and agricultural resources and minimize impact on MSHCP areas.

(3) Located in an area appropriately planned for growth. The project will focus on mixed-use infill development, and directing housing and commercial growth to those areas that will not only reduce vehicle usage, but can sustain long term growth with minimal environmental impact. Calimesa recently approved its Downtown Business District, which identifies the commercial and industrial zone areas of the City. Calimesa revitalized this zone to responsibly serve the needs of the community and create an updated city center with a small town atmosphere. This project emphasizes locating resources in alignment with business and transit corridors. It includes incentives to reduce vehicle miles traveled (VMT), renew public transportation, promote social equity, strengthen the local economy through the creation of local jobs and shopping opportunities, encourage compatible agriculture use, promote public health, and preserve economic, cultural, and historic resources.

(4) Served by adequate transportation and other essential utilities and services. The project will update the General Plan so that it aligns development with transportation and circulation policies that mitigate traffic impacts by reducing VMT wherever possible. Changes proposed to the City's General Plan will establish a balance of land use and economic growth with water resource conservation and protection, energy consumption, air quality, transportation requirements, recreation and open space preservation, and sustainability.

(5) Minimizes ongoing costs to taxpayers. This project will focus on identifying both present and future costs to the citizens of Calimesa. The plan will include exploring methods to reduce ongoing costs of implementation of these changes, reduce energy consumption costs for both City and private facilities, evaluate environmental mitigation development fees, and develop methods to make programs cost effective and sustainable for the future. The project will work to adopt incentive programs for training. The updated plan will also include continuing cost saving measures and incentive programs to improve sustainability for City facilities and resources.

**1. Describe how the Proposal will reduce GHG consistent with CGWSA 2006 and compared with business as usual through 2020 and beyond?**  
**a. CGWSA 2006**

**i. How will the proposal reduce greenhouse emissions as compared with business as usual through 2020 and beyond?**

Calimesa's proposal will provide the resources necessary to update three of its General Plan Elements and create a Sustainability Element so that it can guide growth and development in specific areas to meet and/or exceed recent state sustainable community requirements. Beginning in 2004, Calimesa has had a study group of selected citizens working on updates to the City's General Plan. The General Plan Advisory Committee (GPAC) work represents noteworthy volunteer grass roots efforts to shape Calimesa's future as a viable community; however, these efforts do not address current state GHG emissions reduction goals.

This project will incorporate the GPAC effort and the state's goals to significantly reduce GHG emissions, encourage energy efficiency, and reduce vehicle travel. This proposal sets new targets for open space preservation, limiting urban sprawl, directing sustainable land use, addressing projected circulation patterns, preserving water protected areas, and creating community-wide sustainable energy and resource practices. The project will meet the City's participation requirements in regional and local transit plans, as well as State programs.

The General Plan will address improving the City's bicycling/walking trail infrastructure, local transportation programs, wildlife corridors and open space preservation policies, resource management plans including water and other natural resources, green building construction, sustainable infill development, mixed use and zoning designations, safety/noise/hazard mitigation standards and policies, and a comprehensive approach to improve public health, air quality, water conservation, and other sustainability community planning and program efforts.

An update of the Calimesa General Plan Circulation Element is extremely important to the City's effort to reduce VMT. For example, Calimesa has no significant transit service to provide needed public transportation to its residents and visitors. In June of 2009, the Riverside Transit Agency (RTA) discontinued the only bus service to Calimesa due to low ridership. Yucaipa-Calimesa Joint Unified School District (YCJUSD) opened a new middle school this year in Calimesa just after this service line was stopped. YCJUSD serves families in two cities governed by two different counties. RTA Bus Route 36 was the only link between the City of Yucaipa and San Bernardino County Omni-trans, and the City of Calimesa in Riverside County. The new middle school serves families in both Calimesa and Yucaipa and it has increased the amount of vehicle traffic throughout Calimesa. This year, the district cancelled all school bus service to all schools, adding more vehicles to the roadways. The middle school enrollment is expected to double, which further impacts Calimesa's infrastructure. In addition, the only high school for Calimesa is in the City of Yucaipa. RTA no longer provides a way for students to use public transit to attend school. Calimesa residents attending Crafton Hills Community College in Yucaipa or Cal State University San Bernardino colleges have no public transit service to take them to any of the local colleges and universities. The Downtown Business District added a new local retail center in Calimesa which cannot be accessed via public transportation. Most of the area's healthcare facilities are located in the neighboring Cities of Banning, Yucaipa, Redlands, and Loma Linda. Residents cannot use public transportation for this purpose. The City will address this transit deficiency as part of this grant-funded project.

If Calimesa does not update its General Plan as proposed, the City will continue with "business as usual" development and growth patterns. If the City is to achieve reductions in VMT, Land Use and Circulation Elements must emphasize infill development, resource conservation, energy efficient development projects, open space and wildlife preservation, coordination with other agencies, and equitable access to basic community services. These updates will bring new hope for reinstating public transit services to the residents, schools, and businesses in

Calimesa. Traffic on Calimesa's roadways can be reduced through efforts to direct both public and private development to efficiently use City resources. To renew its partnership with RTA and Omni-trans, Calimesa must meet minimum ridership levels in a more efficient way.

Implementing sustainable infill development policies, revitalizing its urban center, providing solutions to fill the gap in student transportation, and developing an efficient transportation infrastructure to reduce single vehicle travel will each contribute to the State's GHG emissions reduction plan. Financial incentives and planning, targeted economic and land use development, community education and public outreach particularly about the availability of public transit, are essential components to the success of this effort. This project encourages economic growth and job creation. It emphasizes energy efficiency, conservation, and preserving open and recreation spaces. This project will curb urban sprawl and build local resources. It will increase public participation and awareness policies into its strategies. Calimesa will reduce VMT in the community. By partnering with local business groups, schools, citizen organizations, and other stakeholders, Calimesa can achieve a public transit partnership that will serve and not ignore the needs of the community. These partnerships are influenced by ensuring local planning efforts are consistent with regional plans. Calimesa needs Strategic Growth Council grant funds from to foster such relationships.

## **ii. Identify indicators to meet GHG emissions reduction targets or requirements**

This project provides a strategy for the City to achieve GHG emissions reduction targets in partnership with regional and state targets. The following are examples of indicators that may be used to measure how this proposal will meet GHG emissions reduction targets:

<ul style="list-style-type: none"> <li>Establish a current GHG emissions inventory and set targeted reduction goals of 8% by 2020 and 13% by 2035 in coordination with Southern California Association of Governments (SCAG).</li> </ul>
<ul style="list-style-type: none"> <li>Focus new growth and development in existing and emerging centers and along major transportation corridors to limit urban sprawl and reduce VMT.</li> </ul>
<ul style="list-style-type: none"> <li>Provide incentive programs for green building and energy efficient development.</li> </ul>
<ul style="list-style-type: none"> <li>Create an inventory of open space and wildlife corridor acreage, establish a minimum open space acreage requirement and set goals to increase that acreage.</li> </ul>
<ul style="list-style-type: none"> <li>Increase available park and recreation opportunities within the city which will reduce VMT.</li> </ul>
<ul style="list-style-type: none"> <li>Create an inventory of commercial, retail, and industrial sites and set sustainability goals. By increasing local employment opportunities, the City can reduce VMT.</li> </ul>
<ul style="list-style-type: none"> <li>Establish more local residential and commercial energy efficiency incentive programs. The Increase of resource conservation will reduce energy usage and GHG emissions.</li> </ul>
<ul style="list-style-type: none"> <li>Identify current and future traffic circulation patterns in conjunction with Land use, Safety, and Sustainability Elements. Conduct ongoing traffic studies to show existing vehicle usage levels and perform a comprehensive analysis of increases and decreases.</li> </ul>
<ul style="list-style-type: none"> <li>Successful restoration of public transit routes to the City.</li> </ul>
<ul style="list-style-type: none"> <li>Provide incentive programs for alternative fuel vehicles.</li> </ul>
<ul style="list-style-type: none"> <li>Develop public outreach programs. Education and information will increase public transit use and encourage alternative transit opportunities.</li> </ul>
<ul style="list-style-type: none"> <li>Provide incentive to increase health and wellness services within the City. By creating growth and development opportunities within Calimesa, such as local recreation programs, park services, bicycling and walking amenities, equestrian centers, agricultural resources, and health and wellness businesses, the City will reduce VMT.</li> </ul>
<ul style="list-style-type: none"> <li>Collaboration with water resource agencies to evaluate consumption patterns. Annual analysis of these patterns for increases and decreases in consumption relative to land use patterns will provide progress data in conserving resources.</li> </ul>
<ul style="list-style-type: none"> <li>Collaboration with waste management providers to evaluate recycling and waste collection patterns relative to land use patterns will provide progress data. Develop a "carbon footprint" analysis and reduction program in partnership with the City's waste management provider and set reduction targets. Regular analysis of land use patterns for increases and decreases.</li> </ul>

**b. Any applicable regional plan**

**i. Cite regional plans**

**Southern California Association of Governments (SCAG).** SCAG's Compass Growth Vision plan integrates planning elements of transportation, land use, and housing with GHG emissions reduction targets. Calimesa's project supports SCAG's goals to create a well-balanced SCS that considers all aspects of transportation alternatives.

**Multiple Species Habitat Conservation Plan (MSHCP)** administered by RCA. The MSHCP allows Riverside County and its 16 participating cities to better control local land-use decisions and maintain a strong economic climate in the region while addressing the requirements of the state and federal Endangered Species Acts. The MSHCP is part of the Department of Fish and Game (DFG) **Natural Community Conservation Plan (NCCP)** and the **California Wildlife Action Plan**, the state report that identified species and habitats of greatest conservation need, the stressors affecting native wildlife and habitats, and region-specific actions needed to restore and conserve these habitats. Calimesa is a participant in the MSHCP. It is one of several multi-jurisdictional habitat-planning efforts in Southern California with the overall goal of maintaining biological and ecological diversity within a rapidly urbanizing region.

**South Coast Air Quality Management District (AQMD) Emission Reduction Strategies.** AQMD is responsible for projects requiring air quality permits and a commenting agency for projects with potential air quality impacts. AQMD may review and comment on the adequacy of the air quality analysis, as well as recommend mitigation measures.

**California Air Resources Board (CARB) Climate Change Scoping Plan.** This is the state's roadmap to reach GHG emissions reduction goals. This plan calls for an ambitious but achievable reduction in California's carbon footprint toward a clean energy future.

**iii. Describe how your Proposal will be consistent with the GHG emission reduction strategies in the applicable regional plan(s).**

This proposal is consistent with GHG emission reduction strategies of existing and developing regional plans. SCAG is currently considering GHG reduction targets of 8 percent by 2020 and 13 percent by 2035. Calimesa continues to support SCAG's Compass Growth Vision plan to accommodate population growth while balancing valuable quality of life goals. SCAG's plan is driven by four key principles – mobility, livability, prosperity and sustainability. It emphasizes focusing growth in existing and emerging centers and along major transportation corridors, creating mixed-use development and walkable communities, targeting growth around existing and planned transit stations, and preserving open space and stable residential areas. Calimesa's proposal will address all applicable components of SCAG's regional plan.

Calimesa has made significant effort to preserve its natural habitats and open spaces through its participation in the MSHCP. This regional plan is intended to develop and maintain a significant balance between land use, transportation, resource conservation, and habitat protection. This project establishes strategies and programs consistent with this regional plan.

The City of Calimesa will continue to work and support AQMD programs to generate emission reductions through employer and other community incentive programs.

**2. Meet the Collaboration Requirements of Focus Area #1 Local Sustainable Planning**

The City of Calimesa Sustainability Planning Targeted General Plan Update meets the collaboration requirements of Focus Area #1 Local Sustainable Planning. This proposal includes Calimesa participates in the MSHCP and has attached a letter from RCA to this proposal. This proposal includes a letter A collaboration letter from WRCOG is also attached.

## **Proposal Description: Step 2 Program Objectives**

The proposed City of Calimesa Sustainability Planning Targeted General Plan Update is intended to support regional planning goals to reduce greenhouse gas emissions through a range of means. This plan will update three targeted elements of the General Plan and create a new Sustainability Element to guide and direct the City's future growth. The plan is consistent with current City of Calimesa objectives including:

Land Use Planning: Fosters land use patterns that reduce automobile and energy use, preserve open spaces, promotes equity, economic development, job growth, and advances the Calimesa Downtown Business Development District, the Service-Commercial Improvement Area, the Southern Calimesa Boulevard Corridor Area.

Circulation/Transportation: Provide a balanced, sustainable, equitable circulation and transportation system throughout Calimesa that connects with public transit and maximizes existing infrastructure facilities.

Safety: Improve public health and safety by avoiding, preventing and eliminating a range of community identified hazards, increasing public awareness and responsibility, and reducing hazardous waste contamination.

Sustainability: Create a community sustainability plan to conserve and preserve open space and natural resources, and reduce vehicle trips and greenhouse gas emissions.

The following objectives will be addressed and included in the City of Calimesa Sustainability Planning Targeted General Plan Update:

### **Improve Air & Water Quality**

#### **Air Quality**

1. To improve air quality in the City of Calimesa and the region, this project will focus on creating policies and programs to *decrease* smog, particulate matter, and traffic congestion levels. These changes will create targeted infill land use and new development goals that emphasize mixed-use residential and commercial projects in or adjacent to existing areas, improve the transportation and circulation infrastructure, and create long term community "green" programs. These strategies and programs will promote community awareness and participation in public transit usage, local economy opportunity, and community recreation.

2. Indicators to measure outcomes may include traffic surveys showing reduction in vehicle traffic, increased public transit ridership, and analysis of land use development patterns.

3. SCAG's GHG emissions reduction target is tentatively 8 percent by 2020 and 13 percent by 2035. Calimesa's project supports both ARB and SCAG targets.

#### **Water Quality**

4. To improve overall water quality, the project will decrease residential and commercial water consumption, balance urban greening strategies with water usage patterns, promote water efficiency programs, and protect Calimesa's water resources and flood channels.

5. Indicators to measure outcomes of this strategy include regular analysis of water consumption patterns for existing, new, and infill development projects that show a continued decrease in overall water consumption. The City will conduct regular analysis of open space and wildlife corridor acreage, water tributary preservation acreage, infill green space development, and water conservation incentive programs. Collaboration with water agencies to review quality of groundwater and surface waters showing improvements in drinking water treatment, cleanup of polluted groundwater, urban runoff management and creating healthy watersheds to keep source water free of pollutants are additional measures to be used.



6. This plan is consistent with regional standards and requirements to protect water quality and conservation programs established by the Santa Ana Regional Watershed Protection Program, Riverside County Flood Control District, and National Pollution Discharge Elimination System (NPDES). Additionally, California's Integrated Regional Water Management Plan (IRWMP) aims to increase public safety, habitat protection, and water supply reliability. This proposal will focus on increasing conservation and water recycling in residential, commercial, and light industrial development, urban runoff management, and other water quality improvement programs consistent with the State's IRWMP objectives.

### **Promote Public Health**

1. Indicators. This project will focus on balancing land use, circulation/transportation, safety, and sustainable communities with improving public health. Indicators include creating a community that meets a wide range of basic needs for its citizens in a safe, accessible, affordable, efficient and sustainable way. Reducing VMT and adding public transit services, focusing growth in existing centers, and creating significant areas of infill mixed-use development and walkable communities will have a significant positive impact on the overall health of this community and the region. Improved air quality by reducing vehicle traffic and congestion, creating and maintaining recreation centers, open space trails and city bike paths, improving waste management and recycling practices, improving energy and resource conservation programs, and revitalizing the City's Downtown Business District collectively contribute to improving community health conditions.

2. Definition of a healthy community. Calimesa's goal is to provide residents with quality transportation options, accessible and nutritious healthy foods, quality and location-efficient housing, good schools, parks and recreation, youth and senior services, libraries, financial services, health care, shopping, and more. A healthy community reduces waste, toxins, and smog levels. A healthy community strives for a quality environment with clean air, soil, water, and reduced noise levels. It preserves open space and agricultural lands. It provides affordable and sustainable energy choices. It offers a range of economic and social development choices, including living wages, healthy employment opportunities, healthy child and youth development, easy access to education, quality health services, and social equity. It values social and civic relationships, healthy families, homes, neighborhoods, and a safe community. This project ensures that current and future residents in this community benefit from attracting businesses and services to equitably improve and sustain high quality public health.

3. Co-benefits and adverse health consequences. This project will bring important public health co-benefits to Calimesa. By focusing on sustainable infill development and preserving open space, Calimesa will conserve and retain a range of natural resources and maximize existing infrastructure systems already in place. Focusing on infill mixed-use land development alone can bring negative impacts on circulation and traffic, infrastructure resources, waste and natural resource consumption, and open space infringement. Updating the Circulation Element of the City's General Plan provides incentives for residents to choose fuel-saving transportation methods such as bicycling and walking, and it will bring opportunity to address the overwhelming need to extend public transit services to this small community. This will mitigate the negative impacts to air, water, and land quality associated with increasing population density in the community. The project will bring necessary environmental and resource protection measures to Calimesa, which will in turn offset potentially adverse health consequences associated with higher density land use and growth, such as waste management, water and energy consumption, and increased traffic congestion.

4. Coordination with County Health Department. Calimesa's vision for a healthy community is consistent with the Riverside County Department of Public Health (RCDPH) livable communities project. The rise of chronic diseases such as diabetes, obesity, and heart disease are all influenced by these factors: physical activity, healthy food choices, tobacco use, neighborhood violence, clean air, and clean water. RCDPH provides vital planning health

services including collection of current health data, livable communities educational programs and services, planning safe walking routes, worksite wellness, and partnership opportunities.

### **Promote Equity**

1. Strategies. The project will bring more balance by providing quality affordable housing choices, jobs, community services and access to public transit to Calimesa.

2. Indicators. Once Calimesa regains a public transit service line to the city, increased ridership will be a successful indicator. Increasing local job and service opportunities, as well as wages and salaries throughout Calimesa will be additional outcomes to be analyzed.

3. Disadvantaged Communities. The scope of work for this project includes community outreach to seniors, low income community members, disabled, and other stakeholders.

### **Increase Housing Affordability**

1. Strategies. Calimesa will be a leader in providing a variety of affordable housing opportunities including quality single-family, mixed-use, multiple unit, and senior housing. This project is consistent with regional SCS, RTP, and RHNA goals. The project will align housing development with transportation planning and employment growth projections. The Land-Use Element update will focus on increasing the housing supply to meet the allocation needs for extremely low, very low, and moderate-to-low income households.

2. Indicators. This project will increase the available affordable housing supply through rehabilitation of existing development, increase the mix of housing types in infill centers, and increase mixed-use affordable housing in new development projects.

3. The City of Calimesa's updated land-use and transportation elements will align with regional RHNA goals.

### **Promote Infill and Compact Development**

1. Strategies. Calimesa has a large inventory of infill development opportunity. This project will concentrate on increasing the proportion of housing units within appropriate distance to public transit, commercial centers, civic facilities, recreation, schools, and services. It will provide a quality of life balance between residential, commercial, and agricultural development, and consider existing and future land use. The proposal will efficiently connect the outlying sectors of Calimesa with the City's downtown and neighboring communities.

2. Indicators. This project will increase the proportion of housing units within a closer distance of commercial, retail, light industrial, service, and community event opportunities. It will increase the proportion of housing units within a closer distance of projected public transit bus service. This project will increase retail, commercial, and light industrial development within a closer distance of existing development.

### **Revitalize Urban and Community Centers**

1. Strategies. Calimesa's urban and community centers need rejuvenation. Calimesa is reinvesting in its Downtown Business District, which is intended to bring economic growth and opportunity. This project targets development in the central corridors of the city, easily accessible using public transit, alternative transportation, walking, and bicycling.

2. Indicators. The project increases local employment and business. It will increase parks and recreation programs, senior and youth programs, and community events and venues. The project encourages rehabilitation of existing facilities for community use.

### **Protect Natural Resources and Agricultural Lands**

1. Strategies. Calimesa seeks to preserve its open spaces and protect its wildlife corridors. The project will preserve additional open space, increase wildlife corridor acreage, further protect water tributaries, and strengthen hazardous waste management practices.

2. Indicators. This proposal will create targets to increase the existing acres of protected and/or conserved lands, increase the available acres of open space, and preserve specific acres of existing agricultural land use. It will increase community sustainability, waste management, public health and hazardous materials mitigation programs.

3. Calimesa participates in the MSHCP, which is consistent with DFG's NCCP and the California Wildlife Action Plan.

### **Reduce Automobile Usage and Fuel Consumption**

1. Strategies. Updating the Circulation element of the General Plan will create opportunity for the Calimesa to restore public transit service to the city. By concentrating on infill development corridors, strategic new residential and commercial development, sustainable practice programs, walkable community strategies, open spaces, trails, and bike paths, Calimesa will successfully reduce GHG emissions produced by single-trip vehicle use. Additionally, Calimesa can pursue incentive programs that will increase alternative fuel vehicle usage by residents, businesses, and local government entities.

2. Indicators. The project will create measurable targets to increase public transit ridership, significantly decrease community VMT, increase rideshare participation, and increase economic growth. This project is consistent with the California Transportation Plan, whose vision is to "create a sustainable transportation system that meets people's needs equitably, fosters a healthy environment, provides a broad, balanced system in which the private vehicle, and public transportation, bicycling, and walking are all viable options, and can be maintained and operated efficiently and effectively over time."

### **Improve Infrastructure Systems**

1. Strategies. The project will include creating transportation and circulation programs that are consistent with infill and new land development, sustainability goals, and resource consumption and treatment requirements. The updated plan will create a viable link for Calimesa residents in the regional public transit system.

2. Indicators. The project will increase public transit ridership, decrease VMT, increase rideshare participation, and increase economic growth. Other indicators are decreases in traffic congestion, water consumption, and landfill consumption proportionate to growth, and acreage of open green spaces in both infill and new development areas.

### **Promote Water Conservation**

1. Strategies. The project will reduce valuable water resource consumption through incentive programs that support green building standards and practices in existing and new development and public outreach programs on sustainable community strategies that emphasize water resource conservation.

2. Indicators. The project will increase water conservation through targeted reductions in usage for residential, commercial, and public development. It will also establish targets for water reclamation projects and moderate agricultural usage.

### **Promote Energy Efficiency and Conservation**

1. Strategies. The project will promote energy efficiency and conservation through incentive programs that support green building standards and practices in existing and new development. It promotes public outreach programs on SCS that emphasize residential, commercial, and public energy resource conservation.

2. Indicators. The project will increase energy efficiency and conservation through targeted reductions in usage for residential, commercial, and public development. It will also establish targets for energy efficient projects and alternative energy projects.

## **Strengthen the Economy**

1. Strategies. The project will promote job creation and employment growth as it encourages investment in open space recreation opportunities, affordable housing, commercial, and transit growth, as well as drawing revenues from outside Calimesa.

2. Indicators. The project will increase health and wellness services, shopping and retail, dining, business and financial services, as well as construction, energy efficiency, and resource management and conservation enterprises. By focusing on strategies that fully consider affordability, quality, strategic placement, and infill land development, Calimesa will increase local economic opportunities for its residents.

## **Proposal Description: Step 3 Priority Considerations**

### **1. Ongoing Collaboration**

The City of Calimesa project will be consistent with regional GHG emissions and VMT reduction targets. SCAG's current goal is to reduce these levels by 8 percent by 2020 and 13 percent by 2035. The changes proposed to Calimesa's General Plan demonstrate ongoing collaboration with SCAG's Compass Growth Vision Plan and regional goals. Calimesa will seek active participation from WRCOG, RTA, RCDPH and RCA in updating and adding to its General Plan. This project will incorporate the goals of the MSHCP, AQMD, and CARB's Climate Change Coping Plan. Community leaders, civic groups, business organizations, homeowner organizations, school officials, community organizers, and other important stakeholders in Calimesa will all play an important role in developing this project.

### **Tasks**

Project Orientation - City of Calimesa staff will organize a "kick-off" meeting to establish the scope of the City of Calimesa Sustainability Planning Targeted General Plan Update. This meeting will reconfirm the goals and objectives of the scope of this project, review GPAC work already completed, fine-tune the draft schedule and work plan, develop an updated list of key stakeholders and outreach scenarios, identify supporting data requirements, and establish background data. The goals established in AB32 and SB375 and regional coordination and participation will be addressed. A project team to include staff, consulting assistance, and representatives from regional partners will be formed and task areas will be identified.

Evaluation of Existing Conditions – The City team will develop a base map of existing Land-use, Circulation and Safety conditions as well as Sustainability programs serving Calimesa. An inventory of existing businesses, residential, infill areas, open spaces, waterways, schools, circulation corridors, and other key elements of the project will be established. Interviews with key stakeholders will be conducted. An inventory of sustainability best practices and programs already in place serving the City will be developed.

Opportunities and Constraints - The City team will review and summarize key items related to the four themes - Land-use, Circulation, Safety, and Sustainability. This review and summary will include the existing General Plan, specific plans, land use policies, development codes, entitlement issues, zoning, regional and state sustainability requirements, and other regulatory information. The team will review and locate on the base map all protected open space and natural resource areas. The team will review and locate proposed private and public projects and analyze existing conditions. All regional partner programs and requirements included in this project will be reviewed and summarized. The team will produce an opportunities and constraints summary organized by the themes identified above.

Economic Analysis - The City team will solicit a comprehensive market analysis to evaluate demographics, employment trends, real estate performance, and projections. Economic Development strategies and analysis will be done to determine return on investment (ROI) possibilities. Funding strategies will be developed from the market and economic analysis related to the targeted General Plan updates and sustainability planning.

Proposed Scenarios - The City team will use the market analysis to recommend local and regional mobility strategies that support existing land use and new development that provide residents with quality life opportunities and choices. It will recommend new and future transit routes to serve Calimesa and conduct trip studies focused on sites for catalytic developments. The team will recommend infill and new development strategies for Land-use, Circulation, Safety, and Sustainability and strategies to increase open space and recreation opportunities.

Community Stakeholders Outreach – The City team will coordinate and lead a series of outreach events to allow the community opportunity to participate in the development of the project. A series of community workshops will be conducted. The goal of these workshops will be to build a consensus based on community-driven input, analysis, and strategies to support reducing GHG emissions and VMT within the community and region, while encouraging economic growth and sustainability. These workshops will be conducted to solicit input from a range of community interests and stakeholders.

The City team will invite regional partners to participate in organized street fairs and events featuring exhibits from businesses, local agencies, community groups, health care facilities, and other sustainability partners. Staff will review and include community input to the project.

Draft Plan - The Calimesa team will work to compile a draft plan based on the comments from regional partner representatives, community members, and other participants.

Community Workshop and Final Presentations: - The team will prepare a final draft of the City of Calimesa Sustainability Planning Targeted General Plan Update in preparation for adoption by the City Council. The team will facilitate a final community workshop to present the plan to the community, City Planning Commission, and City Council.

## **2. Best Practices**

Because Calimesa is a newer small city with severely limited resources, the project will provide cities facing similar economic challenges and growth with the tools and methodology to achieve greater long-term community sustainability. It provides incentives for long-term sustainable community living practices while balancing economic growth and affordability of housing. It will encourage “green” building for new development, infill projects, and existing facilities. This project will protect and preserve natural resources, encourage alternative transportation, promote health and wellness, and implement land-use development practices that focus on long-term sustainability and affordability. The City anticipates that the success of this project demonstrates strategies or outcomes that can serve as best practices for similar communities.

## **3. Additional Resources**

The City will allocate \$40,709 to the projected budget which will be in the form of in-kind staff resources to facilitate the project. The City in-kind contribution represents over 10% in matching resources. The City anticipates additional volunteer effort from the Calimesa GPAC.

## **4. Climate Change Impacts**

The City’s rapid growth has brought new transportation and environmental issues to be managed. The addition of a new school in Calimesa has had a significant impact on Calimesa’s residents. The school district’s elimination of school bus transportation to and from school has created a sizable increase in single-vehicle trip traffic throughout the City. The rejuvenated business district corridor is the main route to the school. This project is intended to encourage the use of public transportation, ridesharing, walking, and other programs to reduce the environmental impacts of this increased traffic. This project reduces VMT by bringing public transit services back to Calimesa and making important connections to neighboring communities. Limiting urban sprawl, preserving open spaces, creating recreation opportunities, maximizing infill development, promoting local employment and economic growth, and promoting best conservation practices will collectively address climate change challenges.

## **5. Proposal serves an economically disadvantaged community**

According to U.S. Census Bureau information for the City of Calimesa, the median household income for Calimesa is \$37,849. The median household income for Riverside County is \$65,000. The median household income for the State of California is \$61,017. As an economically disadvantaged community, this proposal will specifically benefit the residents of Calimesa as it provides opportunity for mixed-use infill and new land development which includes a range of affordable quality housing options. This proposal will also increase economic opportunity in both potential job growth and commercial expansion. This project provides a pathway for Calimesa to work towards regaining public transit, which will reduce VMT and expand affordable transportation options to seniors and other low income residents. This proposal preserves and increases open space and recreation opportunities for residents, which reduces VMT and contributes to improved public health and wellness. This proposal will also contribute to the economic growth of the City as it expands its commercial corridor in a resource-efficient and sustainable way. Calimesa has a significant amount of willing participants representing a wide range of community interests, cultural backgrounds and income levels who are engaged and participating in the growth and future of the City.

### **Proposal Description: Step 4 Organizational Capacity**

The City of Calimesa is experienced in administering grant funds for similar types of projects on time and within budget. In 2009 the City successfully completed a Safe Routes to School grant project which vastly improved the walkability of the primary route to the closest elementary school. The City recently completed a successful Compass Blueprint project to prepare a revitalization plan for the Downtown Business Corridor. This project produced a downtown business code for architectural and street design guidelines to create a center that enables economic growth, reduces auto usage, and emphasizes a pedestrian-friendly atmosphere.

The City will manage this project, provide grant administration, conduct community meetings, hire a planning professional through the Request for Proposal (RFP) process and take care of all management activities for the project. The City will process all payments and documents as outlined in the Grant Administration Guide. The City will utilize its administrative and planning staff to facilitate the completion and implementation of this project.

- **Mr. Gus Romo, Community Development Director**, has over 18 years of experience in managing complex municipal planning projects for several California cities, including senior and affordable housing, subdivisions, commercial shopping center development and renovation, and industrial office park development. Advanced Planning projects include revisions and updates to General Plans, drafting of various municipal ordinances, comprehensive zoning code updates, and preparation and review of specific plans. Mr. Romo holds a Bachelors of Science in Urban and Regional Planning from Cal Poly Pomona and also a Masters of Business Administration from the University of Redlands.
- **Mr. Randy Anstine, City Manager**, has been with the City of Calimesa since 2008 and has over 30 years of successful service in the government administration with Southern California municipalities. He has a Bachelor of Science Degree from the University of San Francisco with a concentration in Management.

The City will partner with the Calimesa GPAC stakeholder committee, RCA, WRCOG, and SCAG. New partnerships with the YCJUSD, RCDPH and RTA are anticipated through the development and implementation of this project. The project will be kept on budget as the Calimesa team will create a successful process of accountability using proven methods and tools, such as project scheduling software, regular meetings with minutes, notes, action items, and consistent follow up. The scope of work has been carefully considered for accuracy in time needed, resources, and costs. Calimesa has an excellent track record of staying within project budgets and delivering on time. Should this project exceed the projected budget, the City will cover additional administrative costs; however, this is not foreseen for this project. The Work Plan included in this proposal details implementation of the project, including zoning updates.